



# Get the Scoop!

Put Products On The Table That No One Else Has

Custom Products, Custom Formulas, Seasonal Items, Creative Thinking,  
Reduced Labor, Reduced Materials, Lower Costs, Excellent Shelf Life,  
Clean Labels, Doing Things the Right Way – all helping you to Build Your Sales.

**SMALL BATCH**  
*Made from Scratch*  
**COOKIES**

**FROZEN READY-TO-BAKE & BAKED READY-TO-EAT**

Zero Trans Fat | 100% Delicious | Locally Made in Ohio

## Our Brands

In our Cupboard, you'll find Ellen's Cupboard™ a Ready-to-Eat full line of year round, fresh seasonal and holiday cookies and bakery available in bulk and single serving sizes. Just thaw and serve. The Ellen's Cupboard™ Ready-to-Eat product line is the result of over 42 years of Cookie Cupboard Gourmet Dough™ Ready-To-Bake experience. Clean labels, unique flavors, small batch manufacturer, and custom formula development artists since 1977. With us, custom formula development means specific development targeted to your demographic, geographic and strategic pricing needs to build your bakery sales. Capture the imagination of your customers with fresh products and seasonal programs, delight your employees and enjoy labor savings backed up by ridiculously good customer service. Cookie Cupboard Gourmet Dough™ and Ellen's Cupboard will engage your customer with fresh ideas, while cutting your labor costs and exciting your employees. Introducing Bambina Biscotti™, using traditional techniques to create fresh flavors and finishes in Ready-To-Eat bite-size biscotti. Just thaw and serve.

cookie  cupboard  
GOURMET DOUGH™

*Ellen's*  
CUPBOARD™

**BAMBINA  
BISCOTTI™**

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## Let's Connect!





















Cookie Cupboard Gourmet Dough™ offers Ready-To-Bake. We make it – You bake it!™ Our custom formula development is specifically targeted to your demographic, geographic and strategic pricing needs to build your bakery sales. Clean labels, unique flavors, small batch manufacturing, and custom formula development since 1977.


MADE FROM **0** ZERO **PREMIUM**  
**SCRATCH** TRANS **FAT** **INGREDIENTS**  
SINCE 1977 100% **DELICIOUS**










We make it – You bake it!™














Picture	Item #	Product	All Butter	Available Sizes (Oz.)																
	CCG001	Chocolate Chip Message Cookies (12") Bake & Show Tray		28																
	CCG037	Brownie Cookie Dough		1.25																
	CCG136	Butter Cookie Dough	✓	0.5	1	3														
	CCG010	Butter Pecan Cookie Dough	✓	0.75																
	CCG011	Butterscotch Oatmeal Cookie Dough		1	1.25															
	CCG135	Chinese Almond Cookie Dough		0.5	1	1.25	2.25													
	CCG123	Chocolate Caramel Pretzel Cookie Dough	✓	4																
	CCG012	Chocolate Chip – Made with real M&M's®		0.5	1.5															
	CCG007	Chocolate Chip Cookie Dough	✓	0.5	0.75	1	1.25	2	2	4	6.5									
	CCG178	Chocolate Chip Walnut Cookie Dough	✓	1	1.5	4														
	CCG037	Chocolate Chocolate Chip Cookie Dough		1.25																
	CCG120	Heath® Candy Bar Cookie Dough	✓	0.75	1.25	1.75														
	CCG122	Hunk-A Hunk-A Chocolate Chunk™ Cookie Dough		1.5	2.5															

Picture	Item #	Product	All Butter	Available Sizes (Oz.)								
	CCG047	Lemon Drop Cookie Dough	✓	0.75	1	1.25						
	CCG039	Mexican Wedding Cookie Dough		0.5	0.75	1	1.25	2				
	CCG005	Modernistic™ Cookie Dough		1.25								
	CCG179	Oatmeal Honey Pecan Cookie Dough	✓	1.5								
	CCG040	Oatmeal Honey Raisin Cookie Dough	✓	0.5	1	1.25	3	6.5				
	CCG180	Ohio Shaped Sugar Cookie	✓									
	CCG042	Peanut Butter Cookie Dough	✓	0.5	1.25	4	6.5					
	CCG103	Reverse Chocolate Chunk		1.25								
	CCG043	Snickerdoodle Cookie Dough		0.5	0.75	1	1.25					
	CCG182	Sugar Cookie Dough – Made with real M&M's® & Chocolate Chips	✓	0.5	1.25							
	CCG038	Sugar Cookie Dough – Made with real M&M's®	✓	0.5	1.25	3	6.5					
	CCG181	Sugar Cookie Dough	✓	0.5	0.75	1	1.25	1.5				
	CCG044	White Chocolate Macadamia Cookie Dough	✓	0.75	1	1.25	1.5	1.75	2	3	4	

Picture	Item #	Seasons Available	Product	All Butter	Size (Oz.)
	CCG046	Fall	Apple Cinnamon Oatmeal Raisin Walnut Cookie Dough		1.25
	CCG046	Fall	Autumn Spice Cookie Dough		1.25
	CCG034	Fall	Footballs	✓	2.25
	CCG013	Fall	Footballs, Chocolate	✓	1.25
	CCG045	Fall	Footballs, Scarlet & Gray	✓	1.25
	CCG060	Fall	Modernistic, Strawberry & Cream (Breast Cancer Awareness)		1.25
	CCG144	Fall	Modernistic, Orange & Chocolate (Halloween or Thanksgiving)	✓	1.25
	CCG147	Fall	Monster Cookie Dough		1.25
	CCG148	Fall	Pumpkin Toffee Walnut Cookie Dough	✓	1.25
	CCG0036	Fall	Pumpkins, Orange & Orange, Pre-Cut	✓	1.25
	CCG032	Fall	Skeleton, Chocolate	✓	1.25
	CCG152	Fall	Turkeys, Chocolate or Vanilla, Pre-Cut	✓	1.25
	CCG061	Fall	White Chocolate Cranberry Macadamia	✓	1.25
	CCG138	Fall / Winter	Cavs – Wine & Gold Marble	✓	1.25
	CCG142	Fall / Winter	Hot Chocolate Cookie Dough		1.25


Picture	Item #	Seasons Available	Product	All Butter	Size (Oz.)
	CCG153	Fall / Winter	White Chocolate Candy Cane	✓	1.25
	CCG137	Fall / Winter / Spring	Heart Shaped Message Cookies (12") Bake & Show Tray (Sweetest Day (OH), Valentine's Day, Mother's Day)		
	CCG031	Spring	Chicks, Pink, Pre-Cut	✓	
	CCG030	Spring	Chicks, Yellow, Pre-Cut	✓	
	CCG140	Spring	Earth Day Cookie	✓	
	CCG027	Spring	Eggs (Easter)	✓	
	CCG028	Spring	Eggs, Yellow & Blue, Pre-Cut	✓	
	CCG014	Spring	Hearts	✓	
	CCG016	Spring	Hearts, Chocolate	✓	
	CCG112	Spring	Lime Coconut Cookie Dough	✓	1.25
	CCG113	Summer	Blueberries & Cream Cookie Dough	✓	2.25
	CCG145	Summer	Modernistic, Red & White or Blue & White	✓	
	CCG024	Summer	Stars	✓	
	CCG023	Summer	Stars, Blue & White	✓	
	CCG022	Summer	Stars, Red & White	✓	









Picture	Item #	Seasons Available	Product	All Butter	Size (Oz.)
	CCG139	Summer / Fall	Dawg Bones, Chocolate & Orange	✓	
	CCG025	Winter	Bells	✓	
	CCG026	Winter	Bells, Red, Pre-Cut	✓	
	CCG065	Winter	Chocolate Gingerbread Cookie Dough		1.25
	CCG141	Winter	Gingerbread Cookie Dough		1.25
	CCG033	Winter	Gingerbread Men		
	CCG041	Winter	George Washington Cherry Almond Cookie Dough	✓	1.25
	CCG015	Winter	Hearts, Red & Pink, Pre-Cut	✓	
	CCG085	Winter	Mint Chocolate Chunk Cookie Dough		1.25
	CCG146	Winter	Modernistic, Green & White	✓	
	CCG149	Winter	Red Velvet with White Chocolate		1.25
	CCG017	Winter	Shamrocks	✓	
	CCG018	Winter	Shamrocks, Green & Green, Pre-Cut	✓	
	CCG019	Winter	Shamrocks, Chocolate	✓	
	CCG020	Winter	Trees, Pre-Cut	✓	
	CCG022	Winter	Trees, Green, Pre-Cut	✓	


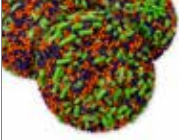








Ellen's Cupboard™ offers a Ready-to-Eat full line of year round, fresh seasonal and holiday cookies and bakery available in bulk and single serving sizes. Just thaw and serve.









MADE FROM SCRATCH | CLEAN LABELS | ZERO TRANS FAT | 100% DELICIOUS | LOCALLY MADE IN OHIO









Picture	Item Number	Product	All Butter	Size (Oz.)
	EC031	Apple Pie Thumbprint		1
	EC012	Apricot Thumbprint		1
	EC018	Butter Pecan		0.75
	EC048	Coconut Macaroons, Vanilla		1.25
	EC048C	Coconut Macaroons, Vanilla with Chocolate Drizzle		1.5
	EC043C	Coconut Macaroons, Chocolate with White Drizzle		1.5
	EC053	Cookies & Cream		1
	EC001	Fudge Topped Stars		1
	EC016	Lemon Drop		0.75

Picture	Item Number	Product	All Butter	Size (Oz.)
	EC052	Lemon Thumbprint		1
	EC017	Mexican Wedding		0.75
	EC015	Pistachio	✓	0.75
	EC019	Raspberry Thumbprint		1
	EC013	Red Velvet		1
	EC051	Strawberry Thumbprints		1
	EC002	Turtles		1
	EC014	Vanilla Bean		1

Picture	Item #	Seasons Available	Product	All Butter	Size (Oz.)
	EC064	Fall	Black Forest Cookie		1
	EC033	Fall	Fall Sprinkle Cookie – Orange, Yellow & Brown		0.75
	EC0560	Fall	Halloween Sprinkle Cookie – Black, Purple & Green		0.75
	EC010	Fall	Buckeye		1
	EC023	Fall	Caramel Apple		1
	EC062	Fall	Chocolate Skeletons (Decorated)		1.33
	EC059	Fall	S'mores		1
	EC035	Fall / Winter	Maple Walnut Cookie		1
	EC061	Spring	Blue Sugar Cookie		0.75
	EC038	Spring	Green Sugar Cookie		0.75
	EC067	Spring	Purple Sugar Cookie		0.75

Picture	Item #	Seasons Available	Product	All Butter	Size (Oz.)
	EC050	Spring	Yellow Sugar Cookie		0.75
	EC047	Spring	Easter Sprinkle Cookie – Lavendar, Yellow & Pink		0.75
	EC044	Spring	Spring Sprinkle Cookie – Green, White & Orange		0.75
	EC034	Spring / Fall	Orange Sugar Cookie		0.75
	EC022	Summer	Banana Split		1
	EC057	Summer	Chocolate Ice Cream Cone Cookie, Dipped in White Chocolate with Multi-Colored Sprinkles		1
	EC008	Summer	Chocolate Ice Cream Cone Cookie, Dipped in Dark Chocolate with White Sprinkles		1
		Summer	Chocolate Ice Cream Cone Cookie, Dipped in White Chocolate with Pink Non-Pareils		1
	EC051	Summer	Lavender Sugar		0.75
	EC003	Summer	Lemon Cooler		1
	EC016	Summer	Lemon Drop		0.75

Picture	Item #	Seasons Available	Product	All Butter	Size (Oz.)
	EC063	Summer	Lemon Thumbprint		1
	EC004	Summer	Orange Creamsicle Ice Cream Cone Cookie with White Sprinkles		1
	EC006	Summer	Red, White & Blue Sprinkle Cookie		1
	EC005	Summer	Root Beer Float		1
	EC007	Summer	Vanilla Ice Cream Cone Cookie, Dipped in Chocolate with Multi-Colored Non-Pareils		1
	EC056	Summer	Vanilla Ice Cream Cone Cookies, Dipped in Chocolate with Multi-Colored Sprinkles		1
	EC053	Summer	Vanilla Ice Cream Cone Cookie, Dipped in Chocolate with Pink Sprinkles		1
	EC019	Summer	Raspberry Thumbprint		1
	EC021	Summer / Fall	S'mores		1
	EC039	Winter	Star with Cherry		1
	EC070	Winter	Chocolate Peppermint Stick with Crushed Candy Cane		1

Picture	Item #	Seasons Available	Product	All Butter	Size (Oz.)
	EC055	Winter	Christmas Sprinkle Cookie – Red, Green & White		0.75
	EC020	Winter	Gingerbread Men (Decorated)		1.5
	EC044	Winter	Spring Sprinkle Cookie – Green, White & Orange		0.75
	EC065	Winter	Valentine's Day Fancy Sprinkle Cookie		0.75
	EC066	Winter/ Holiday	Cinnamon Stick		0.5
	EC037	Winter/ Holiday	Red Sugar Cookie		0.75
	EC069	Winter/ Holiday	Winter Sugar Cookie		0.75
	EC068	Winter / Spring	Pink Sugar Cookie		0.75

# Bambina Bundt



cute, tasty, tiny cakes



VANILLA



RED VELVET



BIRTHDAY CAKE



CHOCOLATE  
CHOCOLATE CHIP WITH  
POWDERED SUGAR



CINNAMON



PATRIOTIC



LEMON



RASPBERRY



CHOCOLATE  
CHOCOLATE DRIZZLE



CHOCOLATE  
WHITE DRIZZLE

## Ready to Eat (Baked)

ITEM#	DESCRIPTION	PACK SIZE
BB002	Vanilla	8/case
BB004	Red Velvet	8/case
BB008	Birthday Cake	8/case
BB006	Chocolate Chocolate Chip with Powdered Sugar	8/case
BB003	Cinnamon	8/case
BB001	Patriotic	8/case
BB005	Lemon	8/case
BB007	Raspberry	8/case
BB009	Chocolate with Chocolate Drizzle	8/case
BB010	Chocolate with White Drizzle	8/case

# BAMBINA BISCOTTI™



From our famiglia to yours – our traditional Italian recipe. Twice baked for crunchable goodness. Handcrafted in small batches with wholesome, natural ingredients you can feel good about.



## PRODUCT GUIDE

Introducing Bambina Biscotti™ – Ready-To-Eat bite-size biscotti made with traditional techniques while creating fresh flavors and finishes. Packaged and ready. Just thaw and serve.

Handcrafted Bite-Size Biscotti | Ready-To-Eat

**AVAILABLE YEAR ROUND**



Picture	Item Number	Product
	BB001	Cinnamon Roll Bambina Biscotti
	BB002	Salted Caramel Chocolate Bambina Biscotti
	BB003	Malted Milk Bambina Biscotti
	BB004	Vanilla Bean Bambina Biscotti
	BB005	Birthday Cake Bambina Biscotti
	BB006	2X Chocolate Overload Bambina Biscotti

# How Far Will We Go?

There's a difference in what we make because of how far we go to make it right. Here are some inspired, sometimes crazy little stories about how far we have gone for quality, creativity, clean labels, and sourcing. Want more? The full cookie stories and more: [cookiecupboard.com/cookie-stories.html](http://cookiecupboard.com/cookie-stories.html)

**HOW FAR WILL WE GO?**  
Creating the Perfect Dough for Cookies, Muffins, Biscuits and so much more.

cookie cupboard  
GOURMET DOUGH™

## Let's talk about doing things "The Right Way."

At Cookie Cupboard, our creativity never goes stale. But beyond creativity, we pride ourselves on doing things the right way with the highest standards of quality. Real ingredients. No preservatives. No trans fats. We'll go to some great measures to create the perfect formulas. You can taste the difference in everything we make, because of how far we will go to make it right.

To us, the right way is whatever it takes to create the best tasting product while adhering to our core values of natural ingredients, clean labels and sourcing. Sometimes it means going beyond the expected. It means a company culture of listening to our clients and over-delivering on their expectations. It means giving back to our community. It's a process we feel good about, that is purely Cookie Cupboard, and we just wouldn't want it any other way.

**There are easier ways to make gourmet dough, but no better way. Doing things the right way since 1977.**



*fresh peanuts*  
This year's crop - roasted, freshly ground, and mixed by hand into a real honest-to-goodness, all butter peanut butter cookie.

**HOW FAR WILL WE GO?**  
The peanut butter ingredient label? Dry roasted peanuts. That's it.

cookie cupboard  
GOURMET DOUGH™

## Let's talk about clean labels.

At Cookie Cupboard, our creativity never goes stale, which comes in handy when we're faced with a challenge. You see, creating the best tasting product while adhering to our core values of natural ingredients, clean labels and sourcing can sometimes be challenging. One example, the Peanut Butter Cookie.

It was 2003 and the goal was zero trans fat. But no matter what we did with this cookie dough formula, we ended up with trace amounts in the lab report. We drove ourselves a little nuts trying to identify and eliminate it. We finally found that our clean peanut butter was carrying trace amounts in the emulsifier. The peanut butter was no longer clean enough. We now work with a custom nut processor who freshly roasts and grinds top grade peanuts in small batches for us, processing by hand at each step. The ingredient label? Dry roasted peanuts. That's it. The cookie? Zero trans fats. No preservatives. We carefully evaluate every ingredient so you don't have to. Clean labels without sacrificing taste.

There's a difference in what we make because of how far we go to make it right.

**There are easier ways to make gourmet dough, but no better way. Doing things the right way since 1977.**



**HOW FAR WILL WE GO?**  
Hand Zesting 1,440 Limes for a Custom Formula

cookie cupboard  
GOURMET DOUGH™

## Let's talk about custom formulas.

At Cookie Cupboard, our creativity never goes stale. We create new, exclusive formulas for our clients with flavor profiles that exceed expectations. We help them achieve financial targets without detracting from existing product lines. One example, the Lime Coconut Cookie. A delicate blend of lime zest, lime juice, and coconut for a totally refreshing taste.

Working within our client's guidelines of zero trans fat, all butter, and no preservatives, was a perfect fit for us. We carefully evaluate every ingredient. When asked about using manufactured lime zest, the answer was easy. No. If we were going to make this, it would be using the real thing.

Hand zesting 1,440 limes may sound crazy. It did to us. But we knew it was the right thing to do. The result? A cookie with a fresh, clean taste that the client described as "out of this world good!" You can taste the difference in everything we make, because of how far we will go to make it right.

**There are easier ways to make gourmet dough, but no better way. Doing things the right way since 1977.**



**HOW FAR WILL WE GO?**  
Outside the Box Creative Custom Formulas

cookie cupboard  
GOURMET DOUGH™

**Let's talk about custom programs and service.**

At Cookie Cupboard, we recognize that every partnership is different. So we work with every customer in the unique way that best serves their business. Sometimes this means solving problems in creative ways. An example, our candy-inclusion cookies.

We met a candy company who wanted to partner with a cookie company to use their over-runs as inclusions in cookies. They wanted the possibility of different quantities for each recipe, because they have more of some candy than others with every batch. They wanted the ingredients and labels to be as clean as possible. And they wanted it all FAST. We wanted it done right. We did both.

We formulated eight unique, great tasting, cookies. We met spread and height specifications, mouth feel, and exceptional taste with no minimum orders. Waste not, want not.

There's a difference in everything we make, because of how far we will go to make it right.

**There are easier ways to make gourmet dough, but no better way. Doing things the right way since 1977.**



**HOW FAR WILL WE GO?**  
Six Ingredients. 100% Delicious.

cookie cupboard  
GOURMET DOUGH™

**Let's talk about what's in your butter cookie.**

We've learned over time what ingredients may go into other butter cookie dough. *Dried Egg Yolk. Artificial Flavors. FD&C Yellow #5 and #6. Titanium Dioxide. Vegetable Gum.* We believe ingredients with the letters "x, y and z" are generally bad for clean labels.

What's in our butter cookie? *Butter. Fresh Eggs. Vanilla. Sugar. Flour. Salt.* That's it. When it tastes this good, it sells itself.

We pride ourselves in using minimal ingredients to create 100% delicious products. There's a difference in everything we make, because of how far we will go to make it right.

**There are easier ways to make gourmet dough, but no better way. Doing things the right way since 1977.**



**HOW FAR WILL WE GO?**

Doing Good and Giving Back. Supporting Our Community.

cookie cupboard  
GOURMET DOUGH™

**Let's talk about giving back.**

At Cookie Cupboard, our creativity never goes stale. We're even creative when it comes to doing good and supporting the community. An example, **Cookies for Coats!**™

Every November through April, Cookie Cupboard accepts donations of clothing, supplies and other goods for The Metanoia Project ([www.metanoiaproject.org](http://www.metanoiaproject.org)). This 501(c) 3 organization gathers and welcomes the hard-to-shelter homeless three nights a week during the winter months. Their ultimate goal is to move people out of the cycle of homelessness and into permanent housing and jobs. They do an amazing job of this.

Our friends, neighbors, and customers drop off donations of gently used coats, shoes, blankets etc. to our office and they get free cookie dough! It's that simple. We sort, wash, organize, and deliver the donations to The Metanoia Project.

Giving back is part of our core values and what we consider "the right way," and we just wouldn't do it any other way.

**There are easier ways to make gourmet dough, but no better way. Doing things the right way since 1977.**



**How far will we go for you? Call us.**  
Phone: 216 524 0974 | Toll free: 888 325 BAKE

**cookiecupboard**  
GOURMET DOUGH™

## Cookies for Coats!™

November through April, Cookie Cupboard is accepting donations of clothing, supplies and other goods for The Metanoia Project.

**The Metanoia Project**  
A 501(c) 3 organization that gathers and welcomes the homeless, especially the shelter resistant, in the old St. Malachi School three nights a week during the winter months. The Metanoia Project also works to move people out of the cycle of homelessness and into permanent housing and jobs. [metanoiaproject.org](http://metanoiaproject.org)

**Support Cookies for Coats™**  
Simply drop off a donation of gently used coats, shoes, blankets (see chart on back) to our office during our business hours and get free cookie dough! It's that simple. We sort, organize, and deliver the donations to The Metanoia Project. This puts your donations directly into the hands of those who need help the most. And it stays in our community.

**Our Office:** 7600 Wall Street | Valley View, Ohio 44125

**We make it - You bake it!™**  
[cookiecupboard.com](http://cookiecupboard.com) | 216.524.0974

**er goods needed:**  
owels  
Hand Warmers,  
ermal Underwear  
ap Stick, Soap,  
ble Razors

- Coffee, Sugar, Creamer, Coffee Cups, Napkins, Spoons, Forks
- Spray Cleaner, Dish Detergent, Scrub Pads, Bathroom Cleaner
- Paper Towels, Toilet Paper, Air Freshener
- Bus Tickets, Bus Passes
- Cash

Let's make a difference together!

## Cookies for Coats!™

## Doughing it the right way since 1977.

Our recipes are made from scratch in small batches, and are free from trans fats and preservatives. We focus on clean labels without sacrificing taste, using premium and many natural ingredients. We carefully evaluate every ingredient so you don't have to. We also make creative, custom formulas on request for our customers' exclusive products.

We pride ourselves on providing extraordinary customer service and support (some have called it *ridiculously good*), and are relentless in delivering our clients only the very best. No short cuts. No exception.

## What is "The Right Way"?

To us, the right way is whatever it takes to create the best tasting product while adhering to our core values of natural ingredients, clean labels and sourcing. Sometimes it means going beyond the expected. It means a company culture of listening to our clients and over-delivering on their expectations. It means giving back to our community. It's a process we feel good about, and we just wouldn't want to do it any other way. There are easier ways to make gourmet dough, but no better way.

## Environmental Footprint

Doing things the right way includes our environmental position. Of course, we recycle all of our cardboard and paper at our facility. Beyond that, we are always looking for ways to reduce the environmental footprint for customers and in house.

### REDUCE

Our packaging has been engineered to hold more product which equals less waste for our customers. We sometimes get as many as 400 cookies per box, saving clients money, space, and waste.

### REUSE

To see how far we go, read our Lime Coconut cookie story for how we use the whole lime – zest, juice and all. Zero food waste.

### RECYCLE

We created Cookies for Coats™ in support of the Metanoia Project, where our cookie dough over-runs become rewards for those who make donations.